



kathryn houghtaling

graphic designer | creative mind

visual communication | graphic design | print & web

2020

Hello,

my name is Kathryn Houghtaling, a professional graphic designer who is passionate about delivering creative solutions to creative problems.

Highly organized, detailed oriented and self motivated, able to execute, manage and direct multiple projects, as well as teams.

I am driven to work with talented professionals who have strong creative ideas, challenging design objectives. I thrive in fast-paced environments.

Thank you for your consideration.
I hope to hear from you soon.

Best,



Kathryn Houghtaling

Wilmington, NC

visual communicator | graphic designer | creative mind



visit **kathrynhoughtaling.com**
kathryn.houghtaling@gmail.com 845.731.9107

PROFESSIONAL EXPERIENCE

KHDesigns WILMINGTON, NC HOME OFFICE
Creative Director | Designer 2007-present
Providing creative design for print & web, corporate branding,
& social media strategies, content for various clients.
Owner & Creative Director: The Obscure Garden.
Please visit theobscuregarden.com

Medibags | Pharmaceutical Advertising WILMINGTON, NC
Art Director 2019- present
Art Director and graphic designer for national advertising
& marketing company. Designer for all ads, branding and print
in a face-paced business environment. Work closely with sales
team clients and pharmacies.

Haband/Bluestem Corporation | Fashion/Home MAHWAH, NJ
Senior Designer 2014-2016
Creative execution & direction for men's & women's fashion
as well as home goods. Design lead for web, catalog, direct
mail other advertising collateral. Coordinated with all
departments including: marketing, buyers, inventory,
photo studio & premedia departments to ensure
corporate branding standards were met.

Focus Media Firm | Design, Advertising & Marketing GOSHEN, NY
Senior Art Director 2010-2014
Managed designers, setup systems & organization within
a face-paced design environment to ensure all branding
was kept to the highest standard. Creative development
and execution of award-winning design works for a variety
of visible clients in the NYC, Hudson Valley & tri-state areas.

Lawrence Erlbaum Associates | Publishers MAHWAH, NJ
Taylor & Francis Group/Routledge Press 1996-2010
Creative Director
Creative development and execution of academic books,
journals & promotions department. Designed, managed,
and produced works while implemented strategic identity
systems. Set up project managements system for
creative teams to ensure proper work flow.



visit **kathrynhoughtaling.com**
kathryn.houghtaling@gmail.com 845.731.9107

DESIGN & PRODUCTION

SKILLS

web & print

proficient in

MAC & PC: cc Adobe InDesign, Photoshop, Illustrator, Acrobat, Microsoft Office, Excel, GoogleDocs, QuarkXpress, Pre-Press Software, PowerPoint, Basic HTML, Project Management & Project Management Systems.

problem solver | visual communicator

Advertising, Marketing, Publishing, Promotions, Brand Development Marketing Campaigns, Corporate Identity, Logos, Magazines, Catalogs, Direct Mail, Packaging, Print Production, Digital Media, Illustration, Typography, Print Production, Product Color Correcting, Desktop Publishing, Color Theory, Photo Restoration, Painting, Photography, Textile Design, and so much more.

EDUCATION

BFA in Graphic Design, Visual Communications

SUNY New Paltz, NY 1992

Associates Degree in Fine Art

Orange County Community College, NY 1988

AWARDS

American Graphic Design Awards from Graphic Design USA for outstanding graphic design & publication work on the

MotorClub Magazine, 2014

MotorClub Magazine, 2013

JGS Website, 2013

Ulster County Travel Guide, 2012

Pine Grove Summer Brochure, 2012



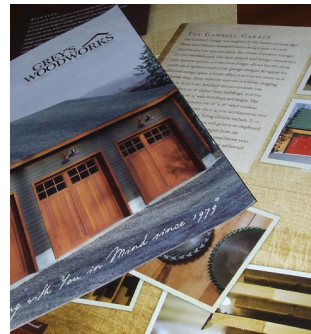
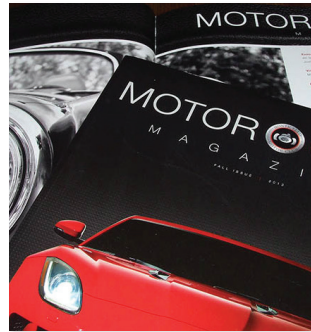
visit **kathrynhoughtaling.com**

kathryn.houghtaling@gmail.com 845.731.9107

print | web

branding | advertising | publishing

marketing | promotions



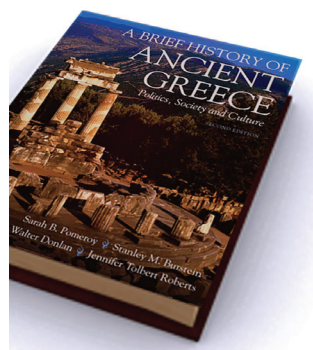
visit kathrynhoughtaling.com

kathryn.houghtaling@gmail.com 845.731.9107

print | web

branding | advertising | publishing

marketing | promotions



visit kathrynhoughtaling.com

kathryn.houghtaling@gmail.com 845.731.9107

print | web

branding | advertising | publishing

marketing | promotions



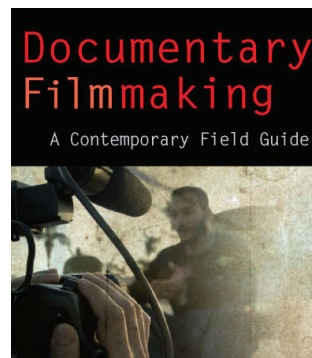
visit kathrynhoughtaling.com

kathryn.houghtaling@gmail.com 845.731.9107

print | web

branding | advertising | publishing

marketing | promotions



visit kathrynhoughtaling.com

kathryn.houghtaling@gmail.com 845.731.9107